

November 24, 2018

Dear Colleagues,

We would like to invite you to a journey of exploring teaching and learning. Have you ever wondered how students learn, what makes certain students learn faster than others, what motivates them?

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Specialists at the Syrian Virtual University would like to introduce to you and to your program an innovative methodology based on the 2012 ACTFL Guidelines that we have named the Arabic Learning Program (ALP). Whether your program is big or small, the online Arabic Learning Program offers insights into accelerating language acquisition through adaptable deliverables.

Integration into the Curriculum

The ALP offers your faculty *flexibility* in that it can be used alongside an instructor or as a standalone element for individualized instruction; both tracks have substantial deliverable content. The ALP is specifically designed for non-native and/or heritage learners of Arabic who have little to no knowledge of Arabic.

Format

ALP is based on a language model divided into three major levels: Novice, Intermediate, and Advanced--adopting the framework set by the 2012 ACFTL Guidelines. These major levels are further divided into sub-levels: Low, Mid, and High. Historically, it has taken students approximately five weeks to complete each sub-level, and as such the program is geared to that end (please see the attached PPT). ALP simultaneously incorporates print based instruction along with interactive, self-paced content within multimedia learning objects (i.e., voice, animation, and video), which are bolstered by back-end, performance tracking. No program would be complete without interactive exercises that provide direct, detailed feedback creating an enriching, satisfying learning experience.

Prerecorded Lectures

Each lesson comes with a prerecorded lecture further enhancing explanations that focus on lesson content.



Modern Standard Arabic and the Levantine Colloquial Variety

ALP deliverables focus on teaching the basis of all Arabic varieties: Modern Standard Arabic, which constitutes the basis for all exercises. Additionally, we offer a lab component in every lesson that presents communicative phrases spoken in Syrian colloquial to expose the learner to this highly sought-after variety of Arabic.

One-on-one Virtual Meetings

We are proud to boast that this system offers office hours--one-on-one virtual meetings with a certified instructor of Arabic; quite possibly the most valuable feature to learners of any language; regardless of their proficiency level.

Assessment

Activities and tests have been placed at precise milestones within the program to measure the students' progress throughout their study.

Accreditation

SVU collaborated with Arabic specialists in developing this accredited Program. The Arabic Learning Program can be used as a series of language courses leading to a minor or a major, or as supplementary material for introductory courses to Middle Eastern studies.

Associated Costs

Students or programs pay for the sub-level in which the student is placed. The cost per sublevel is \$300. Payment transactions are concluded upon registration.

Adopting ALP

Contact us directly at: <u>als_pd@svuonline.org</u>, we would be more than happy to speak with you about starting you and your program on this remarkable journey.

Cordially,

Mahdi Alosh, Professor

Machdi Alosh

Director of online Arabic